

STRATEGIC PLAN FOR 3D BATTALION, 11TH MARINES (3/11 MARINES) FOUNDATION

SEPTEMBER 2026 TO SEPTEMBER 2029

MISSION STATEMENT

To aid Marine Wounded Warriors; to continue to support the Marine Wounded Warrior Detachment San Antonio at the Brooke Army Medical Center (BAMC); and to seek additional opportunities to help Marines of every generation. Marine Wounded Warriors are defined as combat and non-combat wounded, ill, and injured Marines; Sailors attached to Marine Units; and their family members.

VISION

The 3d Battalion, 11th Marines (3/11 Marines) Foundation will work to ensure Marine Wounded Warriors of every generation receive the support and assistance needed to make their lives better. The 3/11 Marines Foundation will accomplish its mission by maintaining a strong affiliation with the Marine Artillery Association (MAA) and by pursuing affiliations with other organizations and individuals who support Marine Wounded Warriors as defined in the Mission Statement.

FOCUS

THE 3/11 Marines Foundation's primary focus will be on the Marine Wounded Warrior Detachment San Antonio. At the same time, the Foundation will be available to Marine Wounded Warriors of every generation around the globe and will endeavor to meet their needs and to prevent suicide.

GOALS/OBJECTIVES

- Provide support to Marine Wounded Warrior Detachment San Antonio located at the Detachment "Annex" aboard Joint Base San Antonio (JBSA) at Fort Sam Houston, Texas. An "Annex" Committee (Boots-On-the-Ground) will visit the Marine Wounded Warrior Detachment San Antonio regularly to determine the Detachment's needs and then recommend to the Board actions to support those needs. The Annex Committee will try to maintain an open line of communication with the families of Marine Wounded Warriors attached to the Detachment in order to support them.
- Provide Suicide Prevention information to Wounded Marines, Sailors attached to Marine Units, and their families of all generations. A Suicide Awareness and Prevention Committee will be available to talk with individuals, get them the help they need, and work with the FOCUS Marines Foundation (FOCUS) <https://focusmarines.org/> to help at-risk individuals.
- Support Eli's Fund <https://coltonandeli.com> by providing funding to help with medical costs for service dogs of Marine Wounded Warriors as needs arise and are confirmed.

- Advertise the Foundation's Mission to other Marine Corps Veterans Organizations with programs to help Marine Wounded Warriors in emergencies, and offer a way for Marine Wounded Warriors to request assistance.
- Expand the Foundation's communications footprint. The Communications Committee will develop a stronger and more consistent presence on social media to reach younger Marines and veterans through the communication platforms they use every day.
- Emphasize the Foundation's Mission to all MAA members and to other organizations to obtain support and funding. This will be accomplished by the Board of Directors at the Annual Meeting coinciding with the Annual Battery Adjust Reunion of the MAA. A Communications Committee will publish and distribute (via the MAA) a Board-approved 3/11 Marines Foundation Newsletter twice a year.
- Obtain the required funding for the Annual Budget for the next three years.
- Maintain at least a Gold Seal of Transparency from Candid <https://app.candid.org/profile/9330452/3d-battalion-11th-marines-311-marines-foundation-46-4240572?>

PROJECTS

- Provide golf carts to transport Marine Wounded Warriors to and from medical appointments at BAMC.
- Provide Suicide Prevention Education presentations at the Annual MAA Reunions and as requested elsewhere.
- Place at-risk Marine Wounded Warriors in the FOCUS Marines Foundation (FOCUS) Program <https://focusmarines.org> .
- Collaborate with other charities, as needed, to complete projects at Marine Wounded Warrior Detachment San Antonio, as requested.
- Assist Marine Wounded Warriors with service dogs' medical costs via Eli's Fund <https://coltonandeli.com> as needs arise.
- Assist Marine Wounded Warriors with the cost of training their dogs to be service dogs, if feasible.
- Provide special meals at the Marine Wounded Warrior Detachment San Antonio -- Easter, Thanksgiving, etc.
- Provide emergency financial assistance to Marine Wounded Warriors in limited amounts.

BUDGET ITEM	<u>2027</u>	<u>2028</u>	<u>2029</u>
Administration	\$1,000	\$1,000	\$1,000
Annex Committee (Miscellaneous)	\$1,000	\$1,000	\$1,000
Communications Committee	\$1,000	\$1,000	\$1,000
Website Maintenance and Upgrade	\$1,000	\$1,000	\$1,000
Suicide Awareness & Prevention Committee	\$1,000	\$1,600	\$2,000
MWW Det San Antonio Special Meals	\$4,000	\$4,400	\$4,800
MWW Det San Antonio Special Projects	\$10,000	\$10,000	\$10,000
FOCUS Donation	\$16,000	\$16,000	\$16,000
Marine WW Individual Support	<u>\$7,000</u>	<u>\$8,000</u>	<u>\$9,200</u>
TOTAL	\$42,000	\$44,000	\$46,000

FUNDING

The funding for the Budget will rely primarily on the following:

- Individual donations;
- Individual Qualified Charitable Distributions (QCD's) from Individual Retirement Accounts (IRA's) and from Donor-Advised Funds;
- Donations from MAA Reunion attendees;
- Donated Items for auction at MAA Reunions;
- Donations via Facebook and other social media networks;
- Donations via the Donate page on the 3/11 Marines Foundation's website <https://3-11marines.org/index.php/donate/> using credit card, PayPal, Apple Pay, etc.

SUMMARY: The 3/11 Marines Foundation has an important story to tell and valuable resources to share. In the next three years, the Board will endeavor to increase those resources and to expand awareness of the Foundation's mission in order to help the maximum number of Marine Wounded Warriors of every generation.